

RHODES
PUBLIC ART
BRIEF

Integrated Artwork Rhodes Station Precinct
City of Canada Bay
May 2019



Billbergia and the City of Canada Bay is seeking to commission a major public artwork integrated into the Station Precinct at Rhodes to reflect upon the cultural context and local community in Rhodes.

Opportunity for Artists

The City of Canada Bay is seeking Expressions of Interest from artists for a public artwork in the design of the public domain of the Station Precinct Rhodes. The work should integrate broader directions in place making and themes outlined in the Public Art plan for Rhodes. This exciting project seeks to establish strong connections with the local community in Rhodes.

The Vision

The vision is for a major public artwork to be integrated into the architectural design and surrounds of the precinct. The art is to be innovative, vibrant, have integrity, and be of the highest quality. It is to connect with the local culturally diverse community, site and environment and create a meaningful sense of place.

Objectives require the artwork be integrated into the built environment, and to be contemporary and relevant.

Public Art Principles

Council has invested in the development of a Rhodes Peninsular Public Arts Plan for Rhodes which outlines principals guiding the development of public art in the area. An important part of this place making plan is that the public art is enjoyed by the incoming residents, workers and visitors as well as the existing local community.

Potential Themes

The main themes are in relation to the histories and stories of the local community. The process of social transformation from pre-colonial indigenous cultures, to industrial uses of the site then to urban renewal is an important story. Artworks could explore links with the past industrial history of the peninsular or connections between the river as a place of flux, change, and mode of transportation critical to its success.

Rhodes Community

The aspirations for the new rapidly developing neighbourhood in Rhodes are for a healthy, sustainable, vibrant and contemporary community life. In 2019 Rhodes Peninsula's population is over 13,000 more than double the number in 2006, and it is predicted to rise to 20,000 people by 2036 when complete. The community of Rhodes Peninsula is characterised by a large well educated working population with a relatively high incomes. The emerging population is young, mobile and ethnically diverse with 70% of residents born overseas. The most commonly spoken languages other than English are Mandarin, Cantonese, Korean and Hindi. Part of a new wave of global migration

with progressive aspirations and ideas, their mobility and intercultural connectivity is possible through technology and travel.

Background

Rhodes History

Colonial & Industrial History

In the colonial period, Thomas Walker's property, Rhodes, gave the area its name. The estate gave way to industrial growth west and south of the railway line, and a residential area north and east. Industries such as Union Carbide, Tulloch's Plant and Berger's Paints flourished until the 1980s, when it was proposed to remediate and regenerate the peninsula into mixed use residential, commercial and retail development.

In 1987 Sydney University biologist Dr John Pollak advised the government that a more thorough remedial treatment programme was needed for Rhodes. Clean up technologies were in their infancy and research was conducted into onsite and off-site methods being used globally. Concord Council pushed for more comprehensive dioxin testing of fish and sediments particularly in the sludge in front of the old Union Carbide site, and the City of Canada Bay contracted Thiess to carry out the remediation of the area including some Homebush Bay sediment.

The Brief: Sites and Opportunities

The Station Precinct is a 3.15 hectare site in central Rhodes to the west of Rhodes Train Station. The Master Plan for this development site incorporates new mixed use development (including 1400 new dwellings and a retail and commercial hub) and public open space.

The first stage of the redevelopment includes two residential towers for 548 units above three levels of retail and commercial space and basement car parking. A unique feature of the project is a heliostat architectural feature on one of the towers, which will guide sunlight to Rhodes Union Square.

Future stages will involve additional residential towers, retail and commercial space and a multi-purpose leisure centre funded through contributions from a Voluntary Planning Agreement, with Council.

The opportunity is for an artist to create a fretwork design to be integrated into key building columns and elements along the Walker Street entrances to the site. Fretwork is a decorative design or low relief, or cut outs on a solid background. Fretwork is commonly used to adorn/decorate architecture, and was originally an ornamental design.

Refer to the following project documentation at the end of this Brief:

- Stage 1 Public Art Location Plan
- DA Elevation Plans – Walker Street
- DA Architectural Plans – Retail Levels
- Artist Impression of Walker Street



BERGER'S

PIONEERS SINCE 1760

Always there must be a pioneer . . . always there must be someone with the foresight, the ambition and the courage to blaze new pathways for the benefit of mankind. Such a man was young Mr. Berger when he established his tory dry colour business in London in 1760.

Today, Berger Products are everywhere — in the air, on the water, in homes and offices, in cities, on farms — beautifying . . . and promoting prosperity and investments from the ravages of time. Constant vigilance by research experts, together with the accumulated knowledge of 178 years of manufacturing experience, enables the House of Berger to produce finishes to meet present-day requirements — and to continue to pioneer new formulae for the greater benefit of the community.

BERGER'S "KEEP ON KEEPING ON!"

FACTORY SET IN SUNSHINE
THE BERGER WORKS AT RHODES N.S.W.



RHODES

AUCTION SALE ON THE GROUND
SATURDAY 10TH FEBRUARY 1912 AT 3 P.M.
AUCTIONEERS: **H.W. HORNING & CO.**

GREAT NORTHERN RAILWAY

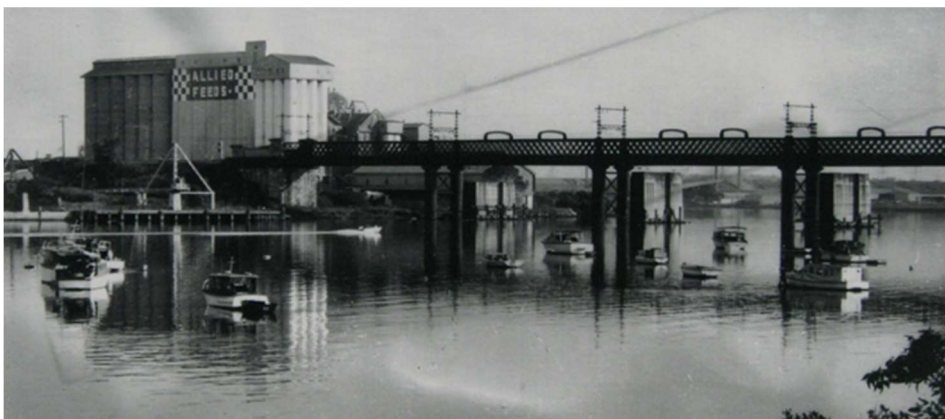
TORRENS TITLE

BRAYS BAY

PARRAMATTA RIVER

RHODES STATION

RYDE WHARF



Implementation Plan / Selection Criteria:

Stage 1:

Three artists will be shortlisted.

Stage 2:

Shortlisted artists will be paid a fee to develop concept designs. A panel comprising of Council and Billbergia's Design Team will select the winning artist from these developed designs according to the following criteria:

- High quality, artistic excellence
- Experience and expertise
- Innovation in ideas and materials
- Integrity of proposal
- Connections made to the local environment, themes, community and site
- Ability to create a meaningful sense of place
- Feasibility of proposal.

This artist and their proposal will then be recommended to Council for final approval prior to being engaged.

Engaged Artist

Once engaged the artist will work with the design team on the detailed design of their proposal.

In-depth drawings, photomontages and possibly maquettes will be required in conjunction with a detailed budget, specifications, sampling if necessary, program and installation plan. Artists will be contracted in stages with payment for milestones reached and signed off by the Developer. The artist will be involved in the installation and fabrication of the artwork.

Artist Responsibilities

Council requires the project artist to:

- a) Manage and deliver the project within the agreed production schedule.
- b) Undertake the development and design of public art.
- c) Integrate public artwork into broader landscaping and built features of the site.
- d) Deliver the project in accordance with an agreed set of project delivery milestones.
- e) Hold a public liability insurance policy with a (minimum \$20,000,000).

Project Budget

The Project budget of \$100,000 includes:

- a) Artist Fee
- b) Detailed design submission including written statement, drawings, sampling if necessary, budget breakdown & quotes
- c) Project management detailed design, fabrication of tooling and installation
- d) Cutting equipment/templates for the fretwork

- e) Artist statement for plaques, signage, marketing material
- f) To produce a maintenance schedule

*Please note, the overall budget for the Precinct is \$400,000. As the artist is to work with the architectural team on integrating their concept it is possible that their design may influence architectural / environmental elements of that overall design and these elements will be integrated into the overall project budget.

Program

Task Date	Task Date
Advertise the Brief	May 2019
Shortlist three artists to approach for Fretwork	June 2019
Appoint	July 2019
Final design Approval	August 2019
Tooling for fabricated art work	September 2019
Artwork launch	Mid 2020

Copyright and Confidentiality

Information received in Expressions of Interest submissions which is considered intellectual property, proprietary, commercial-in-confidence or otherwise confidential will not be disclosed to external bodies. In addition, specific details of the process and evaluation will not be disclosed until an appointment is made. Copyright in material produced for concept designs resides with the artist. Copyright in material produced for detailed designs in conjunction with Council resides with both Council and artist.

Section 10A of the Local Government Act outlines the circumstances under which a council or council committee meeting may be closed to the public. This includes information that would, if disclosed, confer a commercial advantage on a person with whom the council is conducting (or proposes to conduct) business. This also includes commercial information of a confidential nature that would, if disclosed, prejudice the commercial position of the person who supplied it or confer a commercial advantage on a competitor of the council or reveal a trade secret.

The project team will ensure their responsibilities are met in regard to relevant provisions of legislation such as the GIPA Act and the Privacy and Personal Information Protection Act 1998.

Wherever Council reproduces images of the artwork in electronic, print, or digital media the Council undertakes to acknowledge the project artist.

The project artist will not produce another work, which is identical or substantially similar in design without the prior consent of the Council.

Conflict of Interest

A statement regarding pecuniary, actual or potential conflict of interest should be provided. Please refer to the following standards available via Councils website - "Ethical Considerations", "Statement

of Business Ethics", "Code of Conduct" and "Government Information (Public Access) Act NSW, s.54 and s.121".

The NSW Government established the ICAC to protect the public interest, prevent breaches of public trust and guide the conduct of public officials. Conflict of interests may occur when an individual could be influenced, or a reasonable person would perceive an individual could be influenced, by a personal interest when carrying out public duties. There is a reasonable community expectation that where such a conflict occurs, it will be declared, assessed and resolved in favour of the public interest.

A conflict of interests can be of two types:

1. Pecuniary – an interest that a person has in a matter because of a reasonable likelihood or expectation of appreciable financial gain or loss to the person or another person with whom the person is associated as defined by section 442 of the Local Government Act 1993.
2. Non-pecuniary – a private or personal interest the council official has that does not amount to a pecuniary interest as defined by the Act. For example a non-pecuniary interest could be a friendship, membership of an association, society or trade union or involvement or interest in an activity and may include an interest of a financial nature. Please declare any pecuniary and/or non-pecuniary conflicts of interest that you are aware of.

A statement of Business Ethics should be included with the Expression of Interest including that applicants have read and understood the codes and standards scheduled above. Unethical or inappropriate conduct, such as approaching Councillors, Authority or Council officers or intimidating behaviour by applicants will result in a submission being disqualified

EOI Submissions

Interested artists are invited to submit an Expression of Interest to Rhodes Public Art. Your submission should provide the following:

- Images of previous public art & relevant projects completed (maximum 10 images)
- Current curriculum vitae
- Written description of proposed artistic approach: the public artwork's meaning, location, how it relates to the site and the artists practice, fabrication method and materials (maximum 250 words)
- Rudimentary concept sketch , showing concept approach site location and approximate dimensions;
- Concept feasibility: to be able to be achieved within the allocated budget and timeframe

Due date:

Expression of Interest submissions are to be received at council by 11 June 2020

Contact Details

All submissions and enquiries should be directed to:

Stephanie Kelly

Manger Place Manager

P 99116521

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